



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/RPOF 3 Pac/Hukill,Gaetz,Gardin(16860)
Agency/T-Code Mentzer Media Services, Inc. (3427)/833926
Buyer CLOYD,ELISE
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political (1065)
Brand RPOF 3 PAC HUKILL, GAETZ, GARDINER (1
Acct Types National/Political
Est/Headline 1931/06299864
Demo
Revision
Comments RPOF-3 PAC
RPOF-HUKILL, GAETZ, GARDINER

Invoice 643258
Inv Date 10/28/2012
Terms Net 30
Contract 329324
Bill Type Standard
Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:05:00PM

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
2.1	Spot	7:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1	10/02/12 7:42AM (Tu)	00:30		RPOFDH101TVFL	\$1600.00	
2.1	Spot	7:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1	10/03/12 7:28AM (We)	00:30		RPOFDH101TVFL	\$1600.00	
2.1	Spot	7:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1	10/04/12 7:28AM (Th)	00:30		RPOFDH300TVFL	\$1600.00	
3.1	Spot	10:00:00AM-11:00:00	Day,Tu-2,W-2,Th-2,F-2	10/02/12 10:23AM (Tu)	00:30		RPOFDH101TVFL	\$375.00	
3.1	Spot	10:00:00AM-11:00:00	Day,Tu-2,W-2,Th-2,F-2	10/02/12 10:46AM (Tu)	00:30		RPOFDH200TVFL	\$375.00	
3.1	Spot	10:00:00AM-11:00:00	Day,Tu-2,W-2,Th-2,F-2	10/03/12 10:14AM (We)	00:30		RPOFDH101TVFL	\$375.00	
3.1	Spot	10:00:00AM-11:00:00	Day,Tu-2,W-2,Th-2,F-2	10/03/12 10:29AM (We)	00:30		RPOFDH101TVFL	\$375.00	
3.1	Spot	10:00:00AM-11:00:00	Day,Tu-2,W-2,Th-2,F-2	10/04/12 10:23AM (Th)	00:30		RPOFDH300TVFL	\$375.00	
3.1	Spot	10:00:00AM-11:00:00	Day,Tu-2,W-2,Th-2,F-2	10/04/12 10:44AM (Th)	00:30		RPOFDH200TVFL	\$375.00	
3.1	Spot	10:00:00AM-11:00:00	Day,Tu-2,W-2,Th-2,F-2	10/05/12 10:08AM (Fr)	00:30		RPOFDH301TVFL	\$375.00	
3.1	Spot	10:00:00AM-11:00:00	Day,Tu-2,W-2,Th-2,F-2	10/05/12 10:50AM (Fr)	00:30		RPOFDH301TVFL	\$375.00	
4.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	10/02/12 11:30AM (Tu)	00:30		RPOFDH101TVFL	\$750.00	
4.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	10/03/12 11:31AM (We)	00:30		RPOFDH101TVFL	\$750.00	
5.1	Spot	12:00:00PM- 1:00:00	Day,Tu-2,W-2,Th-2,F-2	10/02/12 12:23PM (Tu)	00:30		RPOFDH101TVFL	\$675.00	
5.1	Spot	12:00:00PM- 1:00:00	Day,Tu-2,W-2,Th-2,F-2	10/02/12 12:40PM (Tu)	00:30		RPOFDH101TVFL	\$675.00	
5.1	Spot	12:00:00PM- 1:00:00	Day,Tu-2,W-2,Th-2,F-2	10/03/12 12:25PM (We)	00:30		RPOFDH101TVFL	\$675.00	
5.1	Spot	12:00:00PM- 1:00:00	Day,Tu-2,W-2,Th-2,F-2	10/03/12 12:47PM (We)	00:30		RPOFDH101TVFL	\$675.00	
5.1	Spot	12:00:00PM- 1:00:00	Day,Tu-2,W-2,Th-2,F-2	10/04/12 12:36PM (Th)	00:30		RPOFDH300TVFL	\$675.00	
5.1	Spot	12:00:00PM- 1:00:00	Day,Tu-2,W-2,Th-2,F-2	10/04/12 12:56PM (Th)	00:30		RPOFDH300TVFL	\$675.00	
5.1	Spot	12:00:00PM- 1:00:00	Day,Tu-2,W-2,Th-2,F-2	10/05/12 12:22PM (Fr)	00:30		RPOFDH301TVFL	\$675.00	
5.1	Spot	12:00:00PM- 1:00:00	Day,Tu-2,W-2,Th-2,F-2	10/05/12 12:54PM (Fr)	00:30		RPOFDH301TVFL	\$675.00	
6.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	10/02/12 4:21PM (Tu)	00:30		RPOFDH200TVFL	\$800.00	
6.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	10/03/12 4:18PM (We)	00:30		RPOFDH101TVFL	\$800.00	
6.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	10/04/12 4:37PM (Th)	00:30		RPOFDH301TVFL	\$800.00	
6.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	10/05/12 4:18PM (Fr)	00:30		RPOFDH301TVFL	\$800.00	
7.1	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2	10/02/12 5:28PM (Tu)	00:30		RPOFDH101TVFL	\$1800.00	
7.1	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2	10/02/12 5:52PM (Tu)	00:30		RPOFDH101TVFL	\$1800.00	
7.1	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2	10/03/12 5:13PM (We)	00:30		RPOFDH200TVFL	\$1800.00	
7.1	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2	10/03/12 5:39PM (We)	00:30		RPOFDH101TVFL	\$1800.00	
8.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/02/12 6:23PM (Tu)	00:30		RPOFDH101TVFL	\$2400.00	
8.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/03/12 6:28PM (We)	00:30		RPOFDH101TVFL	\$2400.00	
8.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/04/12 6:12PM (Th)	00:30		RPOFDH200TVFL	\$2400.00	
8.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/05/12 6:24PM (Fr)	00:30		RPOFDH301TVFL	\$2400.00	
9.1	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/02/12 7:07PM (Tu)	00:30		RPOFDH101TVFL	\$2400.00	
9.1	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/03/12 7:24PM (We)	00:30		RPOFDH101TVFL	\$2400.00	
9.1	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/04/12 7:06PM (Th)	00:30		RPOFDH301TVFL	\$2400.00	
9.1	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/05/12 7:13PM (Fr)	00:30		RPOFDH301TVFL	\$2400.00	
10.1	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	10/02/12 7:29PM (Tu)	00:30		RPOFDH200TVFL	\$2400.00	
10.1	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	10/04/12 7:58PM (Th)	00:30		RPOFDH301TVFL	\$2400.00	



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Advertiser
Agency/T-Code
Buyer
Salesperson

Pol/RPOF 3 Pac/Hukill,Gaetz,Gardin(16860)
Mentzer Media Services, Inc. (3427)/833926
CLOYD,ELISE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political (1065)
RPOF 3 PAC HUKILL, GAETZ, GARDINER (1
National/Political
1931/06299864

Invoice 643258
Inv Date 10/28/2012
Terms Net 30
Contract 329324
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

RPOF-3 PAC
RPOF-HUKILL, GAETZ, GARDINER

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:05:00PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
10.1	Spot	7:30:00PM- 8:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/05/12 7:37PM (Fr)	00:30		RPOFDH301TVFL	\$2400.00	
11.0	Spot	11:35:00PM-12:05:00AM	Day, Tu-2, W-1, Th-1	10/02/12 12:01AM (Tu)	00:30		RPOFDH200TVFL	\$825.00	
11.0	Spot	11:35:00PM-12:05:00AM	Day, Tu-2, W-1, Th-1	10/02/12 11:54PM (Tu)	00:30		RPOFDH101TVFL	\$825.00	
11.0	Spot	11:35:00PM-12:05:00AM	Day, Tu-2, W-1, Th-1	10/03/12 11:52PM (We)	00:30		RPOFDH101TVFL	\$825.00	
11.0	Spot	11:35:00PM-12:05:00AM	Day, Tu-2, W-1, Th-1	10/04/12 12:01AM (Th)	00:30		RPOFDH301TVFL	\$825.00	
12.1	Spot	11:00:00PM-11:35:00PM	Day, Tu-2, W-2	10/02/12 11:13PM (Tu)	00:30		RPOFDH101TVFL	\$2000.00	
12.1	Spot	11:00:00PM-11:35:00PM	Day, Tu-2, W-2	10/02/12 11:32PM (Tu)	00:30		RPOFDH101TVFL	\$2000.00	
12.1	Spot	11:00:00PM-11:35:00PM	Day, Tu-2, W-2	10/03/12 11:22PM (We)	00:30		RPOFDH101TVFL	\$2000.00	
12.1	Spot	11:00:00PM-11:35:00PM	Day, Tu-2, W-2	10/03/12 11:32PM (We)	00:30		RPOFDH200TVFL	\$2000.00	
13.0	Spot	10:00:00PM-11:00:00PM	Day, Tu-1	10/02/12 10:36PM (Tu)	00:30		RPOFDH101TVFL	\$4200.00	
18.0	Spot	9:00:00AM-10:00:00AM	Day, Sa-1	10/06/12 9:47AM (Sa)	00:30		RPOFDH301TVFL	\$850.00	
19.0	Spot	12:00:00PM-12:30:00PM	Day, Sa-1	10/06/12 12:28PM (Sa)	00:30		RPOFDH200TVFL	\$475.00	
21.0	Spot	7:00:00PM- 8:00:00PM	Day, Sa-2	10/06/12 7:11PM (Sa)	00:30		RPOFDH301TVFL	\$850.00	
21.0	Spot	7:00:00PM- 8:00:00PM	Day, Sa-2	10/06/12 7:47PM (Sa)	00:30		RPOFDH301TVFL	\$850.00	
24.0	Spot	12:00:00PM-12:30:00PM	Day, Su-1	10/07/12 12:08PM (Su)	00:30		RPOFDH200TVFL	\$475.00	
25.0	Spot	6:00:00PM- 6:30:00PM	Day, Su-1	10/07/12 6:28PM (Su)	00:30		RPOFDH301TVFL	\$1500.00	
26.0	Spot	7:00:00PM- 8:00:00PM	Day, Su-1	10/07/12 7:22PM (Su)	00:30		RPOFDH301TVFL	\$2750.00	
27.0	Spot	11:30:00PM-12:00:00AM	Day, Su-1	10/07/12 11:54PM (Su)	00:30		RPOFDH301TVFL	\$475.00	
29.0	Spot	7:00:00AM- 9:00:00AM	Day, M-1	10/08/12 8:54AM (Mo)	00:30		RPOFDH200TVFL	\$2000.00	
30.0	Spot	10:00:00AM-11:00:00AM	Day, M-1	10/08/12 10:10AM (Mo)	00:30		RPOFDH301TVFL	\$560.00	
31.0	Spot	11:00:00AM-12:00:00PM	Day, M-1	10/08/12 11:33AM (Mo)	00:30		RPOFDH301TVFL	\$925.00	
32.0	Spot	12:00:00PM- 1:00:00PM	Day, M-1	10/08/12 12:22PM (Mo)	00:30		RPOFDH301TVFL	\$850.00	
33.0	Spot	4:00:00PM- 5:00:00PM	Day, M-1	10/08/12 4:18PM (Mo)	00:30		RPOFDH200TVFL	\$800.00	
35.0	Spot	6:00:00PM- 6:30:00PM	Day, M-1	10/08/12 6:00PM (Mo)	00:30		RPOFDH301TVFL	\$3000.00	
36.0	Spot	7:00:00PM- 7:30:00PM	Day, M-2	10/08/12 7:13PM (Mo)	00:30		RPOFDH301TVFL	\$3000.00	
36.0	Spot	7:00:00PM- 7:30:00PM	Day, M-2	10/08/12 7:29PM (Mo)	00:30		RPOFDH301TVFL	\$3000.00	
38.0	Spot	11:35:00PM-12:05:00AM	Day, M-1	10/08/12 12:01AM (Mo)	00:30		RPOFDH301TVFL	\$1025.00	
39.1	Spot	11:00:00PM-11:35:00PM	Day, M-1	10/08/12 11:22PM (Mo)	00:30		RPOFDH301TVFL	\$2000.00	
40.1	Spot	8:00:00PM-10:00:00PM	Day, M-1	10/08/12 7:58PM (Mo)	00:30		RPOFDH301TVFL	\$9250.00	
41.1	Spot	10:00:00PM-11:00:00PM	Day, M-1	10/08/12 10:34PM (Mo)	00:30		RPOFDH200TVFL	\$6000.00	
42.0	Spot	9:00:00AM-10:00:00AM	Day, Tu-1, W-1, Th-1, F-1	10/02/12 9:45AM (Tu)	00:30		RPOFDH101TVFL	\$375.00	
42.0	Spot	9:00:00AM-10:00:00AM	Day, Tu-1, W-1, Th-1, F-1	10/03/12 9:57AM (We)	00:30		RPOFDH101TVFL	\$375.00	
42.0	Spot	9:00:00AM-10:00:00AM	Day, Tu-1, W-1, Th-1, F-1	10/04/12 9:52AM (Th)	00:30		RPOFDH300TVFL	\$375.00	
42.0	Spot	9:00:00AM-10:00:00AM	Day, Tu-1, W-1, Th-1, F-1	10/05/12 9:41AM (Fr)	00:30		RPOFDH301TVFL	\$375.00	
43.0	Spot	11:00:00AM-12:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/02/12 11:59AM (Tu)	00:30		RPOFDH101TVFL	\$750.00	
43.0	Spot	11:00:00AM-12:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/03/12 10:59AM (We)	00:30		RPOFDH200TVFL	\$750.00	
43.0	Spot	11:00:00AM-12:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/05/12 11:30AM (Fr)	00:30		RPOFDH200TVFL	\$750.00	
44.0	Spot	9:00:00AM-10:00:00AM	Per week (1), Mo	10/08/12 9:47AM (Mo)	00:30		RPOFDH301TVFL	\$560.00	
45.0	Spot	5:00:00PM- 6:00:00PM	Day, Th-1, F-1	10/04/12 5:44PM (Th)	00:30		RPOFDH301TVFL	\$1800.00	

